



420 Capital Avenue, Frankfort, KY 40601

www.kyaap.org

UPDATE—2020 Moving to Virtual Format

Fourteenth Annual Kentucky Chapter of the AAP Summer Meeting 2020

Thank you for your interest in supporting the Kentucky Chapter of the AAP's educational meeting. The conference remains centered on the theme **"Office Based Pediatrics"** and will take place on **Saturday, August 21 & 22, 2020, moving to a virtual event platform**. The content of the meeting agenda will stay as previously published, with slight modifications to the agenda, including more virtual Exhibit Expo interaction time for attendees.

NOTE: Due to the change in venue format, the exhibit recognition options have been modified. Also, due to virtual nature, all exhibitors will enjoy expanded meeting presence to include participation on both Friday and Saturday. Please see modified recognition benefits below.

Thank you to those that have already submitted your Exhibitor Registration Form-this will also serve as your virtual registration form as well. All others, please use this form to reserve your virtual exhibit space.

Virtual Exhibit Registration Form

Summer Educational Meeting, **Update to Virtual**, August 21, 22 2020

KY PEDIATRIC SOCIETY, TAX ID NUMBER: 61-1125554ibi

Company Name _____

Company Address _____

Contact Person _____ Email _____

Telephone #(s) _____

Exhibit Options

(Each level includes 1 virtual exhibit expo page)

Exhibitor Gold:

- \$5,000+
- Recognition on Virtual Reception Welcome area
- Top priority listing on Virtual Exhibit Expo area & on final electronic packet to meeting attendees
- Recognition on quarterly (4) E-publications, *Kentucky Pediatrics PLUS*, to all 800+ Chapter members annually
- Participation in KY AAP Attendee Virtual Exhibitor Scavenger Hunt
- Post Meeting-Virtual Attendee Activity Report

Exhibitor Silver:

- \$3,000+
- Priority recognition on Virtual Exhibit Expo area & on final electronic packet to meeting attendees
- Recognition on 2 quarterly E-publication marketing communications to all KY AAP Members
- Participation in KY AAP Attendee Virtual Exhibitor Scavenger Hunt
- Post Meeting-Virtual Attendee Activity Report

Exhibitor:

- \$1,200
- Listing on Virtual Exhibit Expo area & on final electronic packet to meeting attendees
- Recognition (alpha order) on 2 quarterly E-publication marketing communications to all KY AAP Members
- Participation in KY AAP Attendee Virtual Exhibitor Scavenger Hunt
- Post Meeting-Virtual Attendee Activity Report